



Adarsh Shikshan Mandal's
KONARK IDEAL COLLEGE OF SCIENCE & COMMERCE
 (Affiliated to University of Mumbai) (Hindi Linguistic Minority College)

CAMPUS : Adarsh Vidya Nagari, At.Wasar (Bhal), Post-Dwarli, Via Kalyan Railway Station,
 Haji Malang Road, Dist.Thane(MS) 421306. PH. : (0251) 3204294 / 3204394

E-mail : konarkideal@idealcollege.in

Web-www.idealcollege.in

PROGRAMME OUTCOME (POs)

BACHELOR IN MANAGEMENT STUDIES

After completing three years degree in BMS, the learner shall gain the following outcomes:

PO1: To enhance existing knowledge about various concepts related to Commerce, Accountancy, Economics, Management and other allied subjects.

PO2: To be capable to pursue higher studies in diverse fields of Management such as Business Administration, Human Resource Management, Marketing and Finance.

PO3: To develop & improve all the skills required to make them employable in business management, entrepreneurship.

PO3: To build leadership, initiative, lateral thinking, critical thinking and ethics so that the students groom to be effective managers or entrepreneurs.

PO4: To develop among self as a differentiated personality in areas of management

PO5: To develop professional approach to work life by specialization and advanced level of knowledge.

PO6: To analyse the appropriate legal compliance in the various sectors of the economy.

PO7: To understand and interpret the financial statements and accounting activities involved in the business.

PO8: To make students specialized in Human Resources, Marketing and Finance field of business.

PO9: To develop & improve all the skills required to make them employable in business management.

PO10: To understand the importance of sustainable environment development and green society.

PO11: Acquire knowledge about management practices which facilitate them to become effective professionals.

PO12: To provide opportunities to them to practice their knowledge in management, finance, Human resource, Business enterprises, self-employment, MNC'S.

PO13: To be eligible for various state level and national level competitive Examinations.

PO14: To apply ethics and values taught in workplace and personal walks of life.





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PROGRAMME OUTCOME (POs)

BACHELOR IN COMMERCE (ACCOUNTING & FINANCE)

PO1: After completing three years for Bachelors in Commerce (ACCOUNTING & FINANCE), programme learner would gain a thorough understanding in the fundamentals of Accounting and Finance.

PO2: The Learner will gain in-depth knowledge in accounting and financial subjects by different means such as classroom teachings, seminars, and projects, industrial visits, expert talks, visit to CA.'s firms/offices. etc.

PO3: The Learner shall acquire knowledge in the field of accounting, taxation, auditing, financial accounting, taxation, managerial economics, and business law and business communications.

PO4: The Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.

PO5: The Learners can also acquire practical skills to work as tax consultant, audit assistant and other financial supporting services.

PO6: The Learners will be able to do higher education and advance research in the field of accountancy and finance such as MBA in Finance, Ph.D. (fiancé).

PO7: Students will learn relevant financial accounting career skills and knowledge to their future careers in business.

PO8: The accounting and finance focused curriculum offer a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.

PO9: Students will be able to demonstrate knowledge in setting up a computerized set of accounting books.

PO10: Learners will be able to recognize features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess

knowledge and other soft skills and to react aptly when confronted with critical decision making.

PO11: Learners will acquire the skills like effective communication, decision making, problem solving in day-to-day business affairs.

PO12: Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.





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B.A.M.M.C. PROGRAMME OUTCOME (POs)

SEMESTER I & SEMESTER II

After completing three years degree in BMS, the learner shall gain the following outcomes in the I and II semesters:

PO1. The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.

PO2. The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study.

PO3. This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.

PO4. Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.

PO5. Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study.

PO6. Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.

PO7. Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.

PO8. This programme will also give them an improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field.

PO9. Learners will be able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.

PO10. They will be better equipped to grasp the complex relationship between communication/media theories and a diverse set of individual, social, and professional practices.

PO11. Learners will understand the underlying philosophical assumptions of, and be able to apply, communication research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues.

PO12. Learners will comprehend the foundations, process, and practices of writing for and about the media, and demonstrate proficiency in writing across platforms.

PO13. Learners will be able to conceptualize, design, and produce one or more works in media based on effective principles and practices of media aesthetics for a target audience.



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B.A.M.M.C .PROGRAMME OUTCOME (POs)

SEMESTER III, IV, V & VI

PO1. The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.

PO2. The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study.

PO3. This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.

PO4. Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.

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PO11. Learners will understand the underlying philosophical assumptions of, and be able to apply, communication research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues.

PO12. Learners will comprehend the foundations, process, and practices of writing for and about the media, and demonstrate proficiency in writing across platforms.

PO13. Learners will be able to conceptualize, design, and produce one or more works in media based on effective principles and practices of media aesthetics for a target audience.

PO14. Learners will acquire the knowledge and skills required to pursue a career in the specialization of their choice.



PROGRAMME OUTCOME (POs)

BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY)

PO1. The learners are expected to develop dynamic and static websites and apps for android operating system.

PO2. The learners are expected to be aware of process and product standards.

PO3. The learners are expected to develop an ability to design, implement, and evaluate a computational system to meet desired needs within realistic constraints. Imbibe quality software development practices.

PO4. The learners are expected to handle various data threats and handle them successfully.

PO5. The learner are expected to perform review of literature and indulge in research using research-based knowledge and methods to design new experiments, analyze, and interpret data to draw valid conclusions.

PO6. The learners are expected to train students in professional skills related to software industry. That helps students to build-up a successful career in information Technology.

PO7. To design, implements, test, and evaluate algorithms and computer software's to meet desired needs and to solve a computational problem and meet real life needs.

PO8. To apply the fundamentals of mathematics, computer programming knowledge to understand, analyze and develop computer programs in the areas related to algorithms, artificial intelligence, GIS related applications.

PO9. To prepare for continued professional development by enhancing technical skills.

10. To apply for higher studies in area of specialization such Artificial Indigence, Cyber Security at the Post graduate level.

11. To excel for higher professional master's in M.C.A, M.Sc. (Information Technology).







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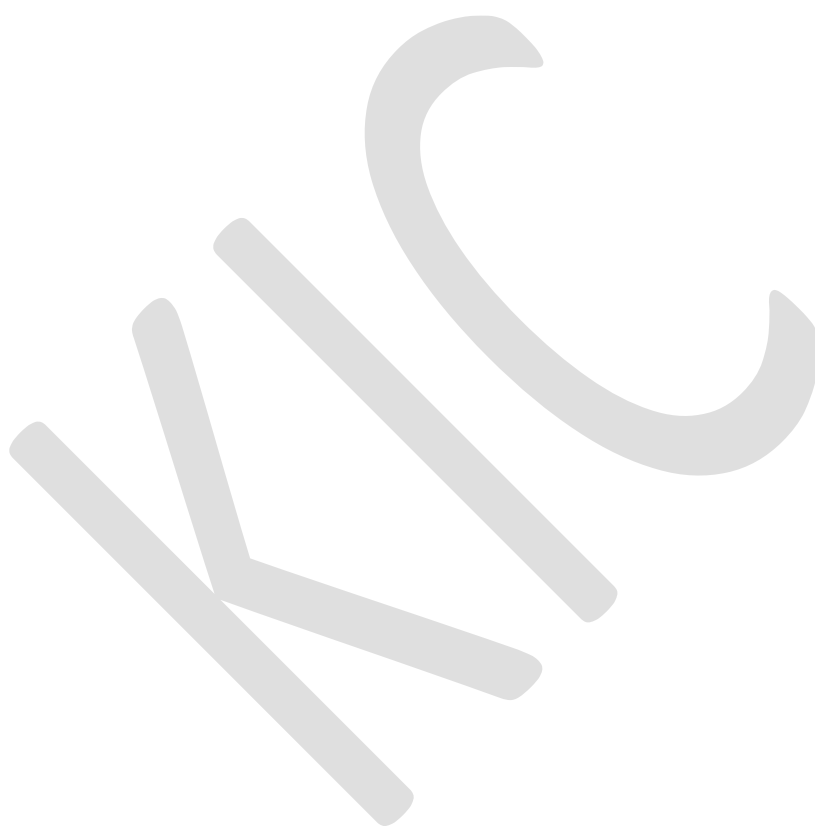
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F.Y.B.A.M.M.C. COURSE OUTCOME SEM I (Cos)

SUBJECT NAME	COURSE OUTCOME
1.EFFECTIVE COMMUNICATION-1 BAMMEC:101	On completion of this course, learner will be able: CO1: To make the students aware of functional and operational use of language in media. CO2: To equip or enhance student with structural and analytical reading, writing and thinking skill. CO3: To introduce the key concept of communications.
2.FOUNDATION COURSE- BAMMFC:102	On completion of this course, learner will be able: CO1: To introduce students of the overview of the Indian society. CO2: To help them understand the constitution of India. CO3: To acquaint them with the socio-political problems of India.
3.VISUAL COMMUNICATION BAMMVC:103	On completion of this course, learner will be able: CO1: To provide students with tools that would help them visualize and communicate. CO2: Understanding Visual communication as part of Mass Communication. CO3: To acquire basic knowledge to be able to carry out a project in the field of visual communication. CO4: To acquire basic knowledge in theories and languages of Visual Communication. CO5: The ability to understand and analyse visual communication from a critical perspective.
4.FUNDAMENTAL OF MASS COMMUNICATION	

<p>BAMMFMC:104</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To introduce students to the history, evolution and the development of Mass Communication in the world with special reference to India.</p> <p>CO2: To study the evolution of Mass Media as an important social institution.</p> <p>CO3: To understand the development of Mass Communication models.</p> <p>CO4: To develop a critical understanding of Mass Media.</p> <p>CO5: To understand the concept of New Media and Media Convergence and its IMPLICATIONS.</p>
<p>5.CURRENT AFFAIRS BAMMCA-105</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To provide learners with overview on current developments in various fields.</p> <p>CO2: To generate interest among the learners about burning issues covered in the media.</p> <p>CO3: To equip them with basic understanding of politics, economics, environment and technology so that students can grasp the relevance of related news.</p> <p>CO4: Twenty minutes of newspaper reading and discussion is mandatory in every lecture.</p>
<p>6.HISTORY OF MEDIA BAMMHM- 106</p>	<p>On completion of this course, learner will be able:</p> <p>CO1:Learner will be able to understand Media history through key events in the cultural history.</p> <p>CO2: To enable the learner to understand the major developments in media history.</p> <p>CO3: To understand the history and role of professionals in shaping communications.</p> <p>CO4: To understand the values that shaped and continues to influence Indian mass media.</p> <p>CO5: Learner will develop the ability to think and analyse</p>

	<p>about media.</p> <p>CO6: To sharpen the reading, writing, speaking and listening skills that will help the students to understand the development of Media.</p>
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F.Y.B.A.M.M.C. COURSE OUTCOME SEM II (Cos)

SUBJECT NAME	COURSE OUTCOME
1.EFFECTIVE COMMUNICATION SKILLS –II BAMMEC-201	On completion of this course, learner will be able: CO1: To make the students aware of use of language in media and organization. CO2: To equip or enhance students with structural and analytical reading, writing and thinking skills. CO3: To introduce key concepts of communications
2.FOUNDATION COURSE BAMMFC-202	On completion of this course, learner will be able: CO1: To introduce students to the overview of the Indian Society. CO2: To acquaint them with the socio-political problems of India. CO3: To understand the values, culture political set of India. CO4: To provide the in-depth knowledge about fundamental rights, Civil rights.
3.CONTENT WRITING BAMMCW-203	On completion of this course, learner will be able: CO1: To provide students with tools that would help them communicate effectively. CO2: Understanding crisp writing as part of Mass Communication CO3: The ability to draw the essence of situations and develop clarity of thought.
4.INTRODUCTION TO ADVERTISING BAMMID-204	On completion of this course, learner will be able: CO1: To provide the students with basic understanding of advertising, growth, importance and types. CO2: To understand an effective advertisement

	<p>campaigns, tools, models etc.</p> <p>CO3: To comprehend the role of advertising, various departments, careers and creativity.</p> <p>CO4: To provide students with various advertising trends, and future.</p>
<p>5.INTRODUCTION TO JOURNALISM BAMMIJ-205</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To help media students to acquaint themselves with an influential medium of journalism that holds the key to opinion formation & to create awareness.</p> <p>CO2: To inculcate the values of ethical Journalism.</p> <p>CO3: To enhance the knowledge of Journalism in recent times.</p>
<p>6.MEDIA GENDER & CULTURE BAMMMGC-206</p>	<p>On completion of this course, learner will be able:</p> <p>Co1: To discuss the significance of culture and the media industry.</p> <p>Co2: To understand the association between the media, gender and culture in the society.</p> <p>Co3: To stress on the changing perspectives of media, gender and culture in the globalised era.</p>



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S.Y.B.A.M.M.C .COURSE OUTCOME (Cos) SEM-III

SUBJECT NAME	COURSE OUTCOME
ELECTRONIC MEDIA-01 BAMMC EM- 301	<p>On completion of this course, learner will be able:</p> <p>CO1: A Short History of Radio and TV in India and abroad.</p> <p>CO2: Introduction to Prasar Bharti.</p> <p>CO3: FM radio and community radio.</p> <p>CO4: Convergence trends.</p>
MEDIA STUDIES BAMMC MS- 303	<p>On completion of this course, learner will be able:</p> <p>CO1: To provide an understanding of media theories.</p> <p>CO2: To understand the relationship of media with culture and society.</p> <p>CO3: To understand Media Studies in the context of trends in Global Media.</p>
INTRODUCTION TO PHOTOGRAPHY BAMMC IP- 304	<p>On completion of this course, learner will be able:</p> <p>CO1: To introduce to media learner the ability of image into effective communication.</p> <p>CO2: To help the learner understand that media photography is a language of visual communication and is far beyond just point and shoot fun moments.</p> <p>CO3: To practice how picture speaks thousand words by enlightening the learner on how.</p> <p>CO4: To develop the base of visualisation among learners in using pictures in practical projects. CO5: To help learner work on given theme or the subject into making a relevant picture photo feature.</p>
FILM COMMUNICATION-I BAMMC FC- 305	<p>On completion of this course, learner will be able:</p> <p>CO1: To inculcate liking and understanding of good cinema.</p>

	<p>CO2: To make students aware with a brief history of movies; the major cinema movements.</p> <p>CO3: Understanding the power of visuals and sound and the ability to make use of them in effective communication.</p> <p>CO4: Insight into film techniques and aesthetics.</p>
<p>COMPUTERS MULTIMEDIA -01 BAMMC CM - 306</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To help learners make media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping out in the industry.</p> <p>CO2: To introduce the media software's to make the learners understand what goes behind the scene and help them choose their stream.</p> <p>CO3: To prepare learners skilled enough for independency during project papers in TY sem VI.</p> <p>CO4: To help learners work on small scale projects during the academic period.</p>
<p>CORPORATE COMMUNICATION& PUBLIC RELATIONS BAMMC CCPR - 302</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To provide the students with basic understanding of the concepts of corporate communication and public relations.</p> <p>CO2: To introduce the various elements of corporate communication and consider their roles in managing media organizations.</p> <p>CO3: To examine how various elements of corporate communication must be coordinated to communicate effectively in today's competitive world.</p> <p>CO4: To develop critical understanding of the different practices associated with corporate communication with the latest trends and social media tools.</p>



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S.Y.B.A.M.M.C. COURSE OUTCOME (COS) SEM-IV

<p>ELECTRONIC MEDIA-II BAMMC EM -401</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To make the students acquainted with working of the two powerful media; i.e. radio and television. The content is useful for both advertising and journalism students in order to further their careers in their respective fields.</p> <p>CO2: To enhance their existing knowledge about electronic media.</p> <p>CO3: To help to recognise the impact of electronic media in Media Industry.</p>
<p>WRITING AND EDITING FOR MEDIA BAMMC WEM -402</p>	<p>On completion of this course, learner will be able:</p> <p>CO1, Provide the ability to understand writing styles that fit various media platforms</p> <p>CO2. It would help the learner acquire information gathering skills and techniques.</p> <p>CO 3. On completion of this course, students will be able to understand similarities and differences in writing for all forms of media including internet and digital.</p> <p>CO4. The learner will gather knowledge of different news and copy formats along with appropriate style-sheets and layout.</p> <p>CO 5. The learner will imbibe the importance of writing clearly, precisely and accurately for different types of audiences 6. Provide acquire basic proficiency in proof-reading and editing.</p>
<p>MEDIA LAWS AND ETHICS BAMMC MLE -403</p>	<p>On completion of this course, learner will be able:</p> <p>CO1. To provide the learners with an understanding of laws those impact the media.</p> <p>CO2. To sensitize them towards social and ethical responsibility of media.</p>

<p>MASS MEDIA RESEARCH BAMMC MMR -404</p>	<p>On completion of this course, learner will be able:</p> <p>CO1.To introduce students to debates in Research approaches and equip them with tools to carry on research</p> <p>CO2. To understand the scope and techniques of media research, their utility and limitations.</p>
<p>FILM COMMUNICATION II BAMMC FCO-405</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: Awareness of cinema of different regions.</p> <p>CO2: Understand the contribution of cinema in society.</p> <p>CO3: How to make technically and grammatically good films.</p> <p>CO4. From making to marketing of films.</p> <p>CO5. Economic aspects of film.</p> <p>CO6: Careers in films.</p>
<p>COMPUTER MULTIMEDIA II BAMMC CMM-406</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To help learner be media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping in the industry.</p> <p>CO2: To introduce the media soft wares to make the learner understand what goes behind the scene and help them choose their stream.</p> <p>CO3: To prepare learner skilled enough for independency during project papers in TY sem.VI.</p> <p>CO4. To help learners work on small scale projects during the academic period.</p>



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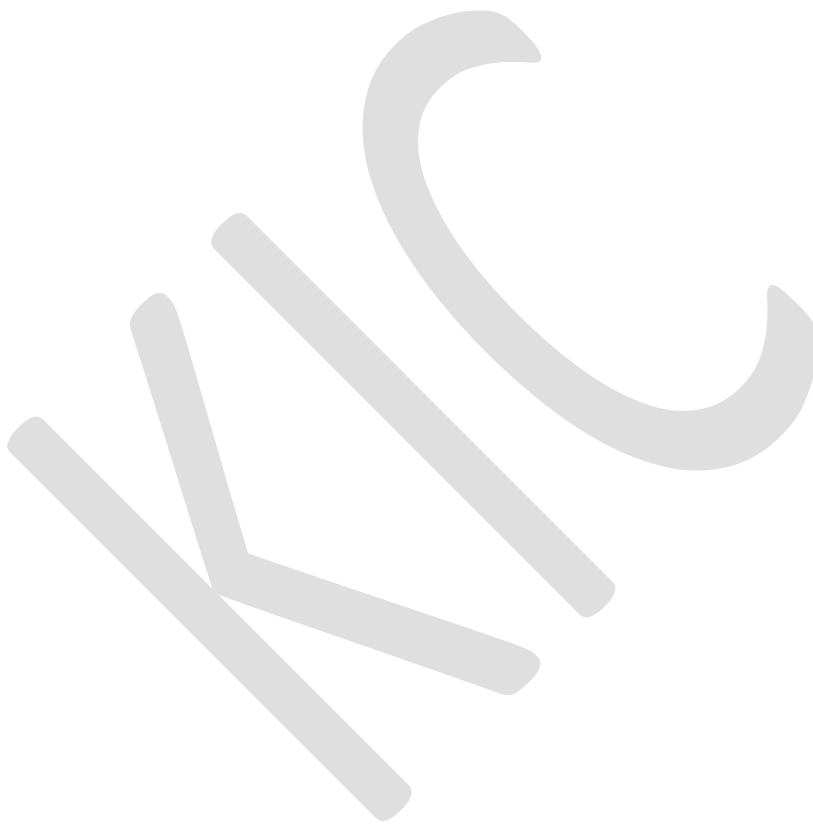
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T.Y.B.A.M.M.C .COURSE OUTCOME (Cos) SEM-V

COURSE	COURSE OUTCOME
REPORTING 27411	<p>On completion of this course, learner will be able:</p> <p>CO1. To enable students to become Reporters which is supposed to be a prerequisite while entering into the field of Journalism.</p> <p>CO2. To make them understand basic ethos of the news and news-gathering.</p> <p>CO3. To prepare them to write or present the copy in the format of news.</p> <p>CO4. To develop nose for news.</p> <p>CO5. To train them to acquire the skills of news-gathering with traditional as well as</p>
INVESTIGATIVE JOURNALISM 27412	<p>On completion of this course, learner will be able:</p> <p>CO1. Understand the role of investigative reporting in modern journalism.</p> <p>CO 2. To learn to conduct investigative research in an ethical manner.</p> <p>CO3. To create and write excellent investigative stories for media.</p> <p>CO4. To acquire advanced investigative journalistic skills.</p> <p>CO5. Learner will acquire the ability to understand and analyse the key areas of investigative journalism even with limited resources.</p>
WRITING & EDITING SKILLS 27414	<p>On completion of this course, learner will be able:</p> <ol style="list-style-type: none"> 1. To provide learners with tools and techniques of editing and writing. 2. To acquaint learners with the art of narration and

	<p>storytelling strictly within the contours of journalistic principles.</p>
<p>MOBILE JOURNALISM & NEW MEDIA 27417</p>	<p>On completion of this course, learner will be able:</p> <p>CO1. This course was arranged as a preparation program for Media Students, having an enthusiasm for finding out about the nuts and bolts of versatile news-casting. You needn't bother with any past involvement with the ideas, apparatuses or assets of portable news coverage. Towards the end of the course, you will leave away with information about:</p> <p>CO2. Global adoption of mobile and its versatility has influenced and changed journalism in New Age Media. M-Learning, in the Era of New Media is the most effective method to get ready for the eventual fate of the media and life in a portable first world.</p> <p>CO3: Step by step instructions to report and connect with crowds utilizing cell phones.</p> <p>CO4: Step by step instructions to utilize the accepted procedures for ease of use and item plan when constructing your portable encounters in Journalism.</p> <p>CO5: The most effective method to settle on educated choices about structure portable news items crosswise over stages. The most effective method to get ready for the eventual fate of wearable's different patterns that may change the course of portable media and news-casting.</p>
<p>JOURNALISM & PUBLIC OPINION 27419</p>	<p>On completion of this course, learner will be able:</p> <p>CO1. To understand the role of media in influencing and impacting Public opinion.</p> <p>CO2. To analyse the formation of Public opinion through digital and social media.</p> <p>CO3. To analyse the impact of the media on public opinion on socio-economic issues.</p> <p>CO4. To make students aware of theoretical framework of research on media and society.</p>
<p>MEDIA LAWS & ETHICS 27420</p>	<p>On completion of this course, learner will be able:</p> <p>CO1. To help students understand the laws that impact the media.</p>

	<p>CO2. To develop an understanding of the ethical responsibilities of the media.</p> <p>CO3. To help students appreciate the challenges of fake news and misinformation in a new changing ecosystem of news and information.</p>
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T.Y.B.A.M.M.C. COURSE OUTCOME (COs) SEM-VI

COURSE	COURSE OUTCOME
DIGITAL MEDIA 55321	<p>On completion of this course, learner will be able:</p> <p>CO1. Understand digital marketing platform.</p> <p>CO2. Understand the key goals and stages of digital campaigns.</p> <p>CO3. Understand the of use key digital marketing tools.</p> <p>CO4. Learn to develop digital marketing plans.</p>
NEWSPAPER & MAGAZINE DESIGN BAMMC DRG-602	<p>On completion of this course, learner will be able:</p> <p>CO1. The learner is required to understand the process of print media production since the content collection to the final print ready layout.</p> <p>CO2. This includes news weightage as well as article relevancy and the visual treatment to the text block. The appearance of the various text blocks matters in layout.</p> <p>CO3. Learner should be able to reconstruct headlines suitable for the space keeping the core meaning and intensity intact.</p> <p>CO4 Learners are expected to develop software skills to be employable in industry.</p> <p>5 Learners shall develop the aesthetic vision and understand the discipline behind a layout.</p>
LIFESTYLE JOURNALISM 55323	<p>On completion of this course, learner will be able:</p> <p>CO1: To acquire a conceptual overview of lifestyle journalism and its function in the media industry.</p> <p>CO2. To acquire an ability to report on lifestyle journalism stories or events in a clear, concise, factual</p>

	<p>and meaningful way.</p> <p>CO3. It is a combination of practical skills and conceptual understanding of how this form of journalism is increasingly relevant for the 21st century. This course will help the learner acquire an ability to understand audiences and markets in which the lifestyle journalists provide information.</p> <p>CO 4. It will teach students how to do lifestyle journalism with integrity, exploring the broader lifestyle field while focusing on a variety of sub-fields such as travel, music, movies, arts and food, along with students' special interests</p>
<p>CRIME REPORTING 55327</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: Indian Journalism has progressed significantly. Despite the fact that print media is still at the bleeding edge of remarkable work in Indian news coverage there are sure faces in the advanced media that motivate you to take up news-casting.</p> <p>CO2: Their trustworthiness, coarseness, and determination are characteristics that make them few of the best Indian writers over the most recent few decades. Composing or covering news isn't as simple an accomplishment as we might suspect it might be.</p> <p>CO3: There is a great deal of elements included while covering a news piece, either in print or advanced. In any case, there are sure identities in the Indian news coverage world that cross all deterrents and hindrances and think of an approach to convey the news to India and the remainder of the world with most extreme trustworthiness.</p> <p>CO4: Students will learn the art of covering news as well as have a thorough learning of criminal journalism in this subject,</p>
<p>FAKE NEWS & FACT CHECKING 55328</p>	<p>On completion of this course, learner will be able:</p> <p>CO1. To give media students the understanding of the differentiation between real news and fake news.</p> <p>CO2. To make media students aware of information disorder.</p> <p>CO 3. To give students a thorough knowledge of information literacy and media.</p> <p>CO4. To give students a hand on knowledge on fact checking.</p>

	<p>CO5. To give students a practical overview of social media verification. Career Opportunities: Investigative Journalist, Jobs in Media Houses, Google ,Internship in International Fact Checking Network, Jobs in Social Media as Fact Checkers.</p>
TELEVISION JOURNALISM 55329	<p>On completion of this course, learner will be able:</p> <p>CO1. To provide students with technique of narration and storytelling.</p> <p>CO2. To share the art of developing a story idea</p> <p>CO3 To acquaint and sensitize them through assignments to the issues of deprivation around us and using writing as a tool for social justice .</p>



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 Haji Malang Road, Dist.Thane(MS) 421306. PH. : (0251) 3204294 / 3204394

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F.Y.B.COM (ACCOUNTING & FINANCE) COs SEM I

COURSE NAME & COURSE CODE	COURSE OUTCOME
BUSINESS ECONOMICS COURSE CODE UA&FFSII.7	On completion of this course, learner will be able: CO1: To understand the scope and importance of business economics. CO2: To analyse the demand and demand function. CO3: To make out the supply and production decisions and understand the cost of production. CO4: To understand various market structure prevailing in the market. CO5: To evaluate various pricing strategies adopted by the commodity market,
BUSINESS ENVIRONMENT COURSE CODE UA&FFI.6	On completion of this course, learner will be able: CO1: To know about the business and its environment. CO2: To understand the business ethics and consumerism. CO3: To make out the corporate social responsibility and corporate governance. CO4: To understand the international environment and components.
FINANCIAL MANAGEMENT – I COURSE CODE UA&FFSI.3	On completion of this course, learner will be able: CO1: To develop the conceptual framework of financial management. CO2: To compute the time value of money. CO3: To calculate the financial leverage.

	<p>CO4; To understand the sources of finance.</p> <p>CO5; To compute the weighted average cost of capital.</p>
<p>COST ACCOUNTING –I COURSE CODE UA&FFSI.2</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the need and importance of cost accounting</p> <p>CO2 :To Solve the practical problems related to Stock Levels, EOQ and Inventory Turnover Ratio</p> <p>CO3 :To find out the labour cost</p> <p>CO4: To compute overhead cost</p>
<p>BUSINESS COMMUNICATION – I COURSE CODE UA&FFSL.4</p>	<p>On completion of this course learner will be able:</p> <p>CO: 1 To understand the methods and modes of communication.</p> <p>CO2 :To make out the problems in communication</p> <p>CO3 :To make the personnel correspondence</p> <p>CO4 :To understand the language and writing skills</p>
<p>FINANCIAL ACCOUNTING –I COURSE CODE UA&FFSL.1</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the accounting standards.</p> <p>CO2: To prepare the final accounts of manufacturing concerns.</p> <p>CO3: To prepare the Departmental Trading and Profit & Loss Account and Balance Sheet.</p> <p>CO4: To solve the practical problems related to hire purchase.</p>
<p>FOUNDATION COURSE –I COURSE CODE UA&FFSL.5</p>	<p>On completion of this course, learner will be able:</p> <p>CO1 To analyse the regional variations and problems of rural, urban and tribal areas.</p> <p>CO2 To understand diversity as difference and disparity as inequality.</p> <p>CO3 To understand the basic features of Indian Constitution.</p>

	CO4 To understand the party system and the changes occurred in it since independence.
F.Y.B.COM (ACCOUNTING & FINANCE) Cos SEM II	
COURSE NAME & COURSE CODE	COURSE OUTCOME
BUSINESS LAW COURSE CODE UA&FFSII.6	On completion of this course, learner will be able: CO1: To understand meaning of contract and essentials of valid contract. CO2: To make out the law of agency and its parties involved for formation. CO3: To understand the condition and warranty. CO4: To know about Consumer Protection Act, its benefits and application in daily practices.
INNOVATIVE FINANCIAL SERVICES COURSE CODE UA&FFSII.3	On completion of this course, learner will be able: CO1: To make out the growth of the financial services sector in India, problems with the Indian financial services sector. CO2: To know issue management and securitization. CO3: To know issue management and securitization. CO4: To understand consumer finance and credit rating'
BUSINESS MATHEMATICS COURSE CODE UA&FFSII.7	On completion of this course, learner will be able: CO1: To apply ratio, proportion and percentage to solve real life problems. CO2: To find simple interest (SI), rate of S.I., period of investment. CO3 :To problems on commission and brokerage. CO4: To solve simple problems on calculation of net income after considering entry load, exit load, dividend, change in net asset value.

AUDITING COURSE CODE UA&FFSII.2	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the principles of auditing and different auditing concepts.</p> <p>CO2: To know audit planning, procedures and documentation.</p> <p>CO3: To understand the auditing techniques and its application in auditing.</p> <p>CO4: To know the internal audit process, its system, standards and polices.</p>
FINANCIAL ACCOUNTING –II COURSE CODE UA&FFSII.1	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the accounting from incomplete records.</p> <p>CO2: To solve problems related to consignment account.</p> <p>CO3: To solve problems related to branch accounts.</p> <p>CO4: To calculate the fire insurance claim.</p>
BUSINESS COMMUNICATION –II COURSE CODE UA&FFSII.4	<p>On completion of this course, learner will be able:</p> <p>CO1: To develop the presentation skills.</p> <p>CO2: To know about group discussion.</p> <p>CO3: To do business correspondence.</p> <p>CO4: To develop language and writing skills.</p>
FOUNDATION COURSE –II COURSE CODE UA&FFSII.5	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the concept of globalisation.</p> <p>CO2: To know the concept of human rights.</p> <p>CO3: To understand significance of values, ethics and prejudices in developing the individual.</p> <p>CO4: To understand the types of conflicts and use of coping mechanisms for managing individual stress.</p>



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S.Y.B.COM (ACCOUNTING & FINANCE) COs SEM III

COURSE NAME & COURSE CODE	COURSE OUTCOME
BUSINESS ECONOMICS –II COURSE CODE UA_FFSIII3.7	On completion of this course, learner will be able: CO1: To understand concept of macroeconomics. CO2: To know the nature of inflation in a developing economy. CO3: To understand the major fiscal functions., CO4: To know the concept of public debt and fiscal insolvency. CO5: To understand the different constituents of fiscal policy.
BUSINESS LAW –II COURSE CODE UA_FFSIII3.6	On completion of this course, learner will be able: CO1: To distinguish between Partnership and co-partnership, HUF and Company. CO2: To understand the consequences of non-registration of firm. CO3: To make out procedure for incorporation of the Limited Liability Partnership. CO4: To analyse and adapt to the various Health, safety and Welfare Provisions provided under the Factories Act.
FINANCIAL ACCOUNTING –III COURSE CODE UA_FFSIII3.1	On completion of this course, learner will be able: CO1: To prepare partnership final accounts based on adjustment of admission or retirement / death of a Partner during the Year. CO2: To describe the methods of allocation of cash among the partners. CO3: To calculate the purchase consideration.

	<p>CO4 To prepare Balance sheet of new company.</p> <p>CO5: To do the accounting of foreign currency transactions.</p>
<p>TAXATION –II (DIRECT TAX) COURSE CODE UA_FFSIII3.3</p>	<p>On completion of this course, learner will be able:</p> <p>CO1 To understand the basic concept of income tax.</p> <p>CO2: To compute the income from various heads.</p> <p>CO3: To understand the deductions u/s 80 and exclusions from the total income.</p> <p>CO4: To calculate the income and tax of Individual, firm and company and provisions for filing return of income.</p>
<p>COST ACCOUNTING –II COURSE CODE UA_FFSIII3-2</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To prepare the cost sheet and to know various elements of cost sheet.</p> <p>CO2: To solve practical problems based on reconciliation of cost and financial accounts.</p> <p>CO3: To solve the problems on contract costing.</p> <p>CO4: To calculate process cost per unit.</p>
<p>FOUNDATION COURSE –III COURSE CODE UA_FFSIII3.5</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the nature of human rights violations in India.</p> <p>CO2: To know dealing with environmental concerns.</p> <p>CO3: To distinguish between science and technology.</p> <p>CO4: To prepare for group discussions, interviews and presentations</p>
<p>INFORMATION TECHNOLOGY IN ACCOUNTANCY – I COURSE CODE UA_FFSIII3.4</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To describe the functions of computer hardware.</p> <p>CO2: To create presentations, adding animation in presentations.</p>

	CO3: To download data from internet and its applications. CO4: To know the working of electronic payment system.
S.Y.B.COM (ACCOUNTING & FINANCE) COs SEM IV	
TAXATION –III COURSE CODE UA_FFSIV.4	On completion of this course, learner will be able: CO1: To determine the amount of income that must be clubbed in a variety of situations. CO2: To calculate the amount of loss that can be set off or carried forward under different scenario. CO3: To compute the amount of deductions and tax liability allowed for an individual. CO4: To calculate net taxable income. CO5: To calculate the tax liability of the HINDU UNDIVIDED FAMILY. CO6: To know the forms and information required for filing income tax returns. CO7 :To determine the rate at which TDS is to be deducted. CO8: To compute the advance tax payable.
BUSINESS LAW (COMPANY LAW) –III COURSE CODE UA_FFSIV.8	On completion of this course, learner will be able: CO1: To understand the concepts of foreign company, independent director, Indian depository receipts, one person company, small company. CO2: To distinguish between memorandum and articles of association. CO3: To describe the Prospectus contents. CO4: To elaborate the documents submitted for the preferential allocation of shares. CO5: To understand provisions relating to voting rights of members, issue of shares and alteration of share capital.
FINANCIAL ACCOUNTING –IV	On completion of this course, learner will be able

<p>COURSE CODE UA_FFSIV.1</p>	<p>:</p> <p>CO1: To understand the various adjustments with respect to the preparation of financial statements.</p> <p>CO2: To prepare the final accounts both under the vertical format as suggested by the revised schedule – III.</p> <p>CO3: To prepare the balance sheet (schedule III) of the company after redemption of preference shares.</p> <p>CO4: To calculate the Profit/Loss for pre and post incorporation periods separately.</p> <p>CO5: To solve problems of foreign branch accounting.</p>
<p>MANAGEMENT ACCOUNTING COURSE CODE UA_FFSIV.2</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To differentiate between management accounting and financial accounting.</p> <p>CO2: To interpret the financial statements.</p> <p>CO3: To calculate various ratios to assess solvency, liquidity, efficiency and profitability of the firm.</p> <p>CO4: To prepare the statement of cash flows using direct method and indirect method.</p> <p>CO5: To Elaborate the determinants of working capital.</p>
<p>INFORMATION TECHNOLOGY IN ACCOUNTANCY –II COURSE CODE UA_FFSIV.6</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the implementation of Business Process Management.</p> <p>CO2: To understand basic functionality of Tally ERP 9.</p> <p>CO3: To recognise professional responsibilities and use legal and ethical principles to make informed decisions in computing practise.</p> <p>CO4: To understand the need and importance of IT in auditing.</p> <p>CO5: To use CAAT/SQL queries for data analysis as</p>

	required.
RESEARCH METHODOLOGY IN ACCOUNTING AND FINANCE COURSE CODE UA_FFSIV.9	On completion of this course, learner will be able: CO1: To know the Importance of Research in Business. CO2: To analyse the significance of review of literature. CO3: To identify the different sources of collecting primary data. CO4: To understand essentials of research report writing.
FOUNDATION COURSE –IV COURSE CODE UA_FFSIV.7.1.	On completion of this course, learner will be able: CO1: To know the important provisions of the Right to Information Act. CO2: To understand the evolution of various concepts related to environmental ethics. CO3: To analyse the role of technology in modern life. CO4: To become aware of the goals of life.



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T.Y.B.COM (ACCOUNTING & FINANCE) COs SEM V

COURSE NAME & COURSE CODE	COURSE OUTCOME
FINANCIAL ACCOUNTING –V COURSE CODE 44801	<p>On completion of this course, learner will be able to :</p> <p>CO1: To prepare the statement of liability of underwriters. CO2: To solve problems related to buyback of shares. CO3: To compute the purchase consideration. CO4: To solve practical problems related to internal reconstruction. CO5: To prepare the statement of affairs, deficit / surplus account.</p>
FINANCIAL ACCOUNTING –VI COURSE CODE 44802	<p>On completion of this course, learner will be able to :</p> <p>CO1: To prepare the final accounts of banking companies. CO2: To maintain the final accounts of insurance companies. CO3: To prepare the final accounts of non-banking financial companies. CO4: To compute the valuation of share. CO5: To prepare accounts of limited liability partnership.</p>
COST ACCOUNTING –III COURSE CODE 44803	<p>On completion of this course, learner will be able to :</p> <p>CO1: To understand the need for uniform costing. CO2: To maintain journal entries and preparing</p>

	<p>cost control accounts.</p> <p>CO3: To determine the per unit cost.</p> <p>CO4: To do the valuation of work in progress and equivalent production.</p> <p>CO5: To solve the practical problems on traditional V/s activity based costing system.</p>
<p>FINANCIAL MANAGEMENT –II</p> <p>COURSE CODE 44804</p>	<p>On completion of this course, learner will be able to:</p> <p>CO1: To understand the need and importance of strategic financial management.</p> <p>CO2: To know the techniques of capital budgeting.</p> <p>CO3: To elaborate the dividend decision models.</p> <p>CO4: To calculate the NAV, Entry Load and Exit Load.</p> <p>CO5: To know the credit management.</p>
<p>TAXATION –IV</p> <p>COURSE CODE 44806</p>	<p>On completion of this course, learner will be able to:</p> <p>CO1: To understand the direct taxes and indirect taxes.</p> <p>CO2: To know the levy and collection of GST.</p> <p>CO3: To understand the taxable event supply.</p> <p>CO4: To do the documentation of tax invoices, credit and debit notes.</p> <p>CO5: To compute the GST under inter state supplies and intra state supplies.</p> <p>CO6: To explain the procedure for registration.</p>
<p>INTERNATIONAL FINANCE</p> <p>COURSE CODE 44807</p>	<p>On completion of this course, learner will be able to :</p> <p>CO1: To understand the need and importance, major players in derivative markets.</p> <p>CO2: To know the options V/s futures.</p> <p>CO3: To understand the foreign currency accounts.</p>

	<p>CO4: To know the types of exposures and strategies for exposure management.</p>
<p>FINANCIAL ACCOUNTING –VII</p> <p>COURSE CODE 85601</p>	<p>On completion of this course, learner will be able to:</p> <p>CO1: To prepare the final accounts of electric companies.</p> <p>CO2: To maintain the final accounts of co-operative society.</p> <p>CO3 : To solve practical problems related to the investment accounting.</p> <p>CO4: To know the accounting policies and entries of mutual funds.</p> <p>CO5: To interpret the requirements of international accounting standards.</p>
<p>PROJECT WORK</p>	<p>On completion of this course, learner will be able to :</p> <p>CO1: To analyse the project work to be done.</p> <p>CO2: To frame hypothesis of the project work the scope of study.</p> <p>CO3: To understand that the study undertaken is relevant and contribute for value addition in existing research.</p> <p>CO4: To understand and the scope of research work and accordingly present the interpretation.</p> <p>CO5 To find out the suggestions and conclusions .</p>
<p>COST ACCOUNTING –IV</p> <p>COURSE CODE 85602</p>	<p>On completion of this course, learner will be able to:</p> <p>CO1: To know the conceptual framework of valuation.</p> <p>CO2: To do practical problems based on mergers and acquisitions.</p> <p>CO3: To solve practical problems of Corporate restructuring and takeovers.</p>

	<p>CO4: To calculate the hire purchase instalment.</p> <p>CO5: To solve the practical problems based on factoring and calculations of yield of commercial papers and certificate of deposits.</p>
<p>FINANCIAL MANAGEMENT –III</p> <p>COURSE CODE 85603</p>	<p>On completion of this course, learner will be able to:</p> <p>CO1: To understand the need and importance of strategic financial management.</p> <p>CO2: To know the techniques of capital budgeting.</p> <p>CO3: To elaborate the dividend decision models.</p> <p>CO4: To calculate the NAV, Entry Load and Exit Load.</p> <p>CO5: To know the credit management.</p>
<p>TAXATION –V</p> <p>COURSE CODE 85604</p>	<p>On completion of this course, learner will be able to:</p> <p>CO1: To compute the payment of tax.</p> <p>CO2: To understand the types of returns and provisions relating to filing of returns.</p> <p>CO3: To understand the audit by tax authorities, special audit.</p> <p>CO4: To do the classification and valuation of imported and export goods.</p> <p>CO5: To familiarise with the import and export procedures.</p> <p>CO6: To understand the foreign trade policy 2015-20.</p>
<p>SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT</p> <p>COURSE CODE 85605</p>	<p>On completion of this course, learner will be able to:</p> <p>CO1: To understand the portfolio management.</p> <p>CO2: To know the portfolio management valuation.</p> <p>CO3: To do the analysis of financial statements.</p> <p>CO4: To calculate the moving averages.</p>

	CO5: To understand the factors affecting stock return.
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F.Y.BSc.(I.T.) COURSE OUTCOME (COs) SEM I

COURSE TITLE AND COURSE CODE	COURSE OUTCOME
<p>PROGRAMMING PRINCIPLES WITH C</p> <p>COURSE CODE -USIT101</p>	<p>On Completion of this Course, learner will able to :</p> <p>CO1: To develop the logical ability of the student, in performing logical programming language.</p> <p>CO2: Basic concepts to be cleared using suitable examples, in Object Oriented Programming</p> <p>CO3: To handle the errors and find suitable solution, to perform basic programming logic.</p> <p>CO4: Debugging the code, the software does not work as expected, computer programmers study the code to determine why any errors occurred.</p>
<p>DIGITAL LOGIC AND APPLICATIONS</p> <p>COURSE CODE -USIT102</p>	<p>On Completion of this Course, learner will able to:</p> <p>CO1: To learn the fundamentals of digital logic, binary representation, logic gates and its application in programming languages.</p> <p>CO2: To understand the concept of flip flop, registers, counters that will enhance their level in integration.</p> <p>CO3: To Analysis troubleshoot and potential hazards in developing software languages.</p> <p>CO4: To understand the Boolean theory and its application.</p> <p>CO5: Design and implement variety of logical devices using combinational circuits concepts.</p>

<p>FUNDAMENTALS OF DATABASE MANAGEMENT SYSTEMS</p> <p>COURSE CODE -USIT103</p>	<p>On Completion of this Course, learner will able to:</p> <p>CO1: Understand the basic concepts and the applications of database system</p> <p>CO2: Produces an Entity-Relationship model from a realistic problem specification.</p> <p>CO3: Describes the conceptual schema of a database. Describes the physical schema of a database.</p> <p>CO4: Uses formal design techniques to produce a database schema.</p>
<p>COMPUTATIONAL LOGIC AND DISCRETE STRUCTURE</p> <p>COURSE CODE -USIT104</p>	<p>On Completion of this Course, learner will able to:</p> <p>CO1: To determine properties of relations, identify equivalence and partial order relations, sketch relations</p> <p>CO2: To identify functions and determine their properties. Define graphs, digraphs and trees, and identify their main properties</p> <p>CO3: To evaluate combinations and permutations on sets.</p> <p>CO4: To understand shapes and articulate their observable properties as similarities and differences among them.</p> <p>CO5: To develop own methods of performing operations on numbers in daily life (addition, subtraction, multiplication and division).</p>



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F.Y.BSc.(I.T.) COURSE OUTCOME (COs) SEM II

<p>OBJECT ORIENTED PROGRAMMING</p> <p>COURSE CODE - USIT201</p>	<p>On Completion of this Course, learner will able:</p> <p>CO1: Understand the concept of OOPs, feature of C++ language, to understand the programming language.</p> <p>CO2: Design & implement various forms of inheritance, String class, calling base class constructors.</p> <p>CO3: Apply & Analyze operator overloading, runtime polymorphism, Generic Programming. To perform</p> <p>CO4: Analyze and explore various Stream classes, I/O operations and exception handling.</p>
<p>FUNDAMENTALS OF MICRO PROCESSOR AND MICROCONTROLLERS</p> <p>COURSE CODE - USIT202</p>	<p>On Completion of this Course, learner will able:</p> <p>CO1:- Understand the basic concepts of Micro Computer Systems</p> <p>CO2: Understand the architecture and hardware aspects of 8085</p> <p>CO3: . Write assembly language programs in 8085</p> <p>CO4: Design elementary aspects of Micro Controller based systems</p> <p>CO5: Interfacing peripherals using Micro Controller</p>
<p>WEB APPLICATIONS DEVELOPMENT</p> <p>COURSE CODE - USIT203</p>	<p>On Completion of this Course, learner will able:</p> <p>CO1: Understand basic concepts of Internet and World Wide Web</p> <p>CO2: Comprehend different HTML elements that can be used to develop static web pages</p> <p>CO3: Become familiar with concept of style sheets and various CSS effects.</p>

	<p>CO4: Explore how server-side script works on the web.</p> <p>CO5: Learn how PHP can be connected to a database to store and retrieve data</p>
<p>NUMERICAL METHODS</p> <p>COURSE CODE - USIT204</p>	<p>On Completion of this Course, learner will able</p> <p>CO1:- Course will enhance the problem solving skills of students using extremely powerful numerical methods.</p> <p>CO2: Apply numerical methods to obtain approximate solutions to mathematical problems.</p> <p>CO3: Demonstrate understanding of common numerical methods and how they are used to obtain approximate solutions to otherwise intractable mathematical problems.</p> <p>CO4: to solve complex heat transfer problems involving mechanisms such as conduction, convection, radiation, or a combination of them.</p>
<p>GREEN IT</p> <p>COURSE CODE - USIT205</p>	<p>On Completion of this Course, learner will able</p> <p>CO1: To understand the concept of minimizing power utilization in technology.</p> <p>CO2: To know about Green PCs, Green notebooks and servers and Green data centres</p> <p>CO3: To know how the way of work is changing and understand implementation of Paperless work.</p> <p>CO4: To know the concept of Recycling.</p>



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S.Y.BSc.(I.T.) COURSE OUTCOME (COs) SEM III

<p>PYTHON PROGRAMMING</p> <p>COURSE CODE - USIT301</p>	<p>On Completion of this Course, learner will able</p> <p>CO1: To implement OOPs concepts programming languages.</p> <p>CO2: To Implement error handling and provide solutions for error handlings.</p> <p>CO3: To create an application with the support of graphics in Python.</p> <p>CO4: To design the OOPs layout programming for the output.</p>
<p>DATA STRUCTURES</p> <p>COURSE CODE - USIT302</p>	<p>On Completion of this Course, learner will able:</p> <p>CO1: To Implement basic data structures such as arrays and linked list. Including Tree Traversals.</p> <p>CO2: Ability to devise novel solutions to small scale programming challenges involving data structures and recursion.</p> <p>CO3: Understanding of basic algorithmic complexity. Ability to perform simple inductive proofs and proofs by contradiction and reason about program correctness and invariants.</p> <p>CO4: Ability to devise novel solutions to small scale programming challenges involving data structures and recursion.</p>

<p>COMPUTER NETWORKS COURSE CODE - USIT303</p>	<p>On Completion of this Course, learner will able</p> <p>CO1: To learn how to design and configure different types of network, such as LAN, WAN and wireless network.</p> <p>CO2: To understand, encryption techniques, firewalls, intrusion detection system, and best practices for securing networks.</p> <p>Co3: To acquire skill to identify and troubleshoot network issues, latency, and packet loss.</p> <p>Co4: To explore networking in cloud environments, including concepts like virtual private clouds and cloud based network services.</p>
<p>OPERATING SYSTEMS COURSE CODE - USIT304</p>	<p>On Completion of this Course, learner will able</p> <p>Co1: Developing low-level operating system code.</p> <p>Co2: Understanding the performance and design trade-offs in complex software systems.</p> <p>Co3: Understanding and be capable of developing OS code inside a variety of OS environments, including monolithic, microkernels, and virtual machines, including device drivers</p>
<p>APPLIED MATHEMATICS COURSE CODE - USIT305</p>	<p>On Completion of this Course, learner will able:</p> <p>CO1: To solve the matrix operations, identify the linear dependence and independence of a vectors</p> <p>CO2: To understand and applies concept related to variables, expressions, equations, identities, etc.,</p> <p>CO3: Connection</p> <p>CO4:</p>



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 Haji Malang Road, Dist.Thane(MS) 421306. PH. : (0251) 3204294 / 3204394

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S.Y.BSc.(I.T.) COURSE OUTCOME (COs) SEM IV

COURSE TITLE AND COURSE CODE	COURSE OTCOME
CORE JAVA COURSE CODE - USIT401	<p>On Completion of this Course, learner will be able to:</p> <p>CO1: Learn the architecture of Java, to understand the programming language.</p> <p>CO2: learn Identify data types, control flow, classes, inheritance, exceptions and event handling</p> <p>CO3: Use object-oriented concepts for problem solving real-life applications</p> <p>CO4 : Create event driven programs using java.</p>
INTRODUCTION TO EMBEDDED SYSTEMS COURSE CODE - USIT402	<p>On Completion of this Course, learner will be able to:</p> <p>CO1: Differentiate between general purpose and embedded systems.</p> <p>CO2: Discuss the characteristics and quality attributes of embedded systems.</p> <p>CO3: Use different types of sensors for appropriately.</p> <p>CO4: Design and develop embedded systems.</p>
COMPUTER ORIENTED STATISTICAL TECHNIQUES COURSE CODE - USIT403	<p>On Completion of this Course, learner will be able to</p> <p>CO 1: To calculate and apply measures of central tendencies and measures of dispersion -- grouped and ungrouped data cases.</p> <p>CO 2: To calculate the moments, skewness and</p>

<p>SOFTWARE ENGINEERING</p> <p>COURSE CODE - USIT404</p>	<p>kurtosis by various methods.</p> <p>CO 3: How to apply discrete and continuous probability distributions to various business problems.</p> <p>CO 5: Apply simple linear regression and correlation model to real life examples.</p> <p>On Completion of this Course, learner will be able to:</p> <p>CO1: Understand software engineering</p> <p>CO2: Apply software engineering principles</p> <p>CO3: Discuss various approaches to verification and validation of software including testing, measurements and estimation of software products</p> <p>CO4: Create software using different software development models</p>
<p>COMPUTER GRAPHICS AND ANIMATION</p> <p>COURSE CODE - USIT405</p>	<p>On Completion of this Course, learner will be able to:</p> <p>CO1: Understand the basics of computer graphics, different graphics systems and applications of computer graphics.</p> <p>CO2: Compare various algorithms for scan conversion and filling of basic objects.</p> <p>CO3: Use of geometric transformations on graphics objects and their application in composite form.</p> <p>CO4: Extract scene with different clipping methods and its transformation to graphics display device.</p> <p>CO5. Explore projections and visible surface detection techniques for display of 3D scene on 2D screen.</p>



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T.Y.BSc.(I.T.) COURSE OUTCOME (COs) SEM V

COURSE NAME AND COURSE CODE	COURSE OUTCOME
<p>SOFTWARE PROJECT MANGMEANT</p> <p>COURSE CODE - USIT501</p>	<p>On Completion of this Course, learner will be able to:</p> <p>CO1: Understand the current state of the project management profession.</p> <p>CO2: Apply project management tools and techniques. Understand project management terminology with a focus on the PMI PMBok.</p> <p>CO3: Explore the appropriate methods to initiate, plan, execute, control and close projects.</p> <p>CO4: Understand project management terminology with a focus on the PMI PMBok.</p>
<p>INTERNET OF THINGS</p> <p>COURSE CODE - USIT502</p>	<p>On Completion of this Course, learner will be able to:</p> <p>CO1: Improved effectiveness was the most commonly achieved outcome from the use of IoT.</p> <p>CO2: identified as an achieved outcome in 59.5% of solutions.</p> <p>CO3: give you the technical knowledge and skills to build Internet of Things (IoT) systems.</p> <p>CO4: Build dynamic web pages using JavaScript (Client side programming). Create XML documents and Schemas.</p>

<p>ADVANCED WEB PROGRAMMING</p> <p>COURSE CODE - USIT503</p>	<p>On Completion of this Course, learner will be able to:</p> <p>Co1: To learn HTML tags and JavaScript Language programming concepts and techniques.</p> <p>Co2: To develop the ability to logically plan and develop web pages.</p> <p>Co3: To learn to write, test, and debug web pages using HTML and JavaScript.</p> <p>Co4. Analyze a web page and identify its elements and attributes</p>
<p>ARTIFICIAL INTELLIGENCE</p> <p>COURSE CODE - USIT504</p>	<p>On Completion of this Course, learner will be able to:</p> <p>CO1: To identify problems where artificial intelligence techniques are applicable.</p> <p>CO2: To apply selected basic AI techniques; judge applicability of more advanced techniques.</p> <p>CO3: To participate in the design of systems that act intelligently and learn from experience.</p> <p>CO4: To understand how to evaluate models generated from data. Apply the algorithms to a real problem, optimize the models learned and report on the expected accuracy that can be achieved by applying the models.</p>
<p>ENTERPRISE JAVA</p> <p>COURSE CODE - USIT505</p>	<p>On Completion of this Course, learner will be able to:</p> <p>CO1: The students should be able to write sophisticated Java applications.</p> <p>CO2: The student will be able to use the Java language for writing well-organized, complex computer programs with both command- line and graphical user interfaces.</p> <p>CO3: To explain basic elements of C programming language.</p> <p>CO4: To distinguish and compose loops.</p>



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T.Y.BSc.(I.T.) COURSE OUTCOME (COs) SEM VI

COURSE TITLE AND COURSE CODE	COURSE CODE
SOFTWARE QUALITY ASSURANCE COURSE CODE - USIT601	On Completion of this Course, learner will be able to: CO1: To understand quality management processes. CO2: To Understand the importance of standards in the quality management process and their impact on the final product. CO3: To distinguish between the various activities of quality assurance, quality planning and quality control. CO4: To explore test planning and its management.
SECURITY IN COMPUTING COURSE CODE - USIT602	On Completion of this Course, learner will be able to: Co1: Determine numerous opportunities exist for practitioners seeking to create solutions for cloud <i>computing</i> . Co2: Implement cyber security solutions. Be able to use cyber security, information assurance, and cyber/computer forensics software/tools. Co3: Analyse and design classical encryption techniques and block ciphers. Understand and analyse data encryption standard. Co4: Conduct a cyber-security risk assessment. Measure the performance and troubleshoot cyber security systems.
BUSINESS INTELLIGENCE COURSE CODE - USIT603	On Completion of this Course, learner will be able to: Co1: identify, model and solve decision problems in

	<p>different settings.</p> <p>CO2: Interpret results/solutions and identify appropriate courses of action for a given managerial situation whether a problem or an opportunity.</p> <p>Co3: Create viable solutions to decision making problems.</p> <p>Co4: Use appropriate models of analysis, assess the quality of input, derive insight from results, and investigate potential issues.</p>
<p>PRINCIPAL OF GEOGRAPHIC INFORMATION SYSTEM</p> <p>COURSE CODE - USIT604</p>	<p>On Completion of this Course, learner will be able to:</p> <p>CO1: Understanding basic components of remote Sensing 2. Students may able to obtain knowledge of the sensor characteristics of various RS Systems</p> <p>CO2: Acquire knowledge of different missions & their utility.</p> <p>CO3: may able to understand functioning, data acquisition and orbit operations of missions.</p> <p>CO4: develop professional skills in acquiring and applying the knowledge outside the classroom through design of a real-life instrumentation system.</p>
<p>I.T. IN Service Management</p> <p>COURSE CODE - USIT605</p>	<p>On Completion of this Course, learner will be able to:</p> <p>CO1: Understand how to plan and create a service value stream to make, deliver and support services.</p> <p>CO2: Contrast the approaches to service management in different countries.</p> <p>CO3: Evaluate <i>management</i> practices within a global context. · Evaluate financial and economical strategic planning models within organizations.</p> <p>CO4: Evaluate <i>management</i> practices within a global context. · Evaluate financial and economical strategic planning models within organizations.</p>



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F.Y.B.M.S. COURSE OUTCOME (COs) SEM I

COURSE TITLE AND COURSE CODE	COURSE OUTCOME
BUSINESS LAW COURSE CODE - UBMSFSI.2	<p>On completion of this course, learner will be able to :</p> <p>CO1: To appreciate the relevance of business law to individuals and businesses and the role of law in an economic, political and social context.</p> <p>CO2: To Identify the fundamental legal principles behind contractual agreements.</p> <p>CO3: To examine how businesses can be held liable in tort for the actions of their employees.</p> <p>CO4: To understand the legal a structure of different forms of business organization and their responsibilities as an employer.</p> <p>CO5: To enhance the knowledge about Patent Act, Trade mark , IPR.</p>
BUSINESS STATISTICS COURSE CODE - UBMSFSI.3	<p>On completion of this course, learner will be able to:</p> <p>CO1: To develop the Students ability to deal with numerical and quantitative issues in business.</p> <p>CO2: To enable the use of statistical, graphical and algebraic techniques wherever relevant.</p> <p>CO3: To have a proper understanding of Statistical applications in Economics and management.</p> <p>CO4: To learn the probabilities and decision theory under risk.</p> <p>CO5:To understand quantitative data analysis and further in their research work its applications.</p>
BUSINESS ECONOMICS –I COURSE CODE - UBMSFSI.7	<p>On completion of this course, learner will be able to :</p> <p>CO1: To develop ideas of the basic characteristics of Indian</p>

	<p>economy, It's potential on natural resources.</p> <p>CO2: To understand the importance, causes and impact of population growth and its distribution, translate and relate them with economic Development.</p> <p>CO3 To grasp the importance of planning undertaken by the government of India, have knowledge on the various objectives, failures and achievements as the foundation of the ongoing planning and economic reforms taken by the government.</p> <p>CO4: To compare real life market structure with forms of pricing market structure.</p> <p>CO5: to understand various pricing strategies adopted in the market.</p>
<p>INTRODUCTION TO FINANCIAL ACCOUNTING COURSE CODE - UBMSFSI.1</p>	<p>On completion of this course, learner will be able to:</p> <p>CO1: To Understand role of financial accounting in business firm.</p> <p>CO2: To understand various accounting standard and practices.</p> <p>CO3: To learn about the Deprecation accounting and its treatment followed in various organizations.</p> <p>CO4: To understand knowledge of various books of invoices.</p> <p>CO5: To acquire better understanding in preparation of final accounts of sole trader and Manufacturing sectors.</p>
<p>FOUNDATION OF HUMAN SKILL COURSE CODE - UBMSFSI.6</p>	<p>On completion of this course, learner will be able to:</p> <p>CO1: To Understand necessary framework by which our three cornerstones that serve to build our programmatic foundation: Self-awareness, Personal Development, and Life Skills.</p> <p>CO2: To Enhance Learner Leadership and Motivation Skills & Know ways of learning.</p> <p>CO3: To Appreciate the relationship between human behaviour and self-concept.</p> <p>CO4: To enhance the level of human civilization and growth.</p> <p>CO5: To understand the importance about</p>
<p>BUSINESS COMMUNICATION –I COURSE CODE - UBMSFSI.4</p>	<p>On completion of this course, learner will be able to :</p> <p>CO1: To develop awareness of the complexity of the communication process.</p> <p>CO2: To develop effective communication skills to Comprehend</p>

	<p>instructions and become a critical listener.</p> <p>CO3: To develop effective oral and presentation skills to speak interpersonally as well as in a large group.</p> <p>CO4: To build up effective presentation.</p> <p>CO5: To build courage for presentation and communication skills.</p>
FOUNDATION COURSE –I COURSE CODE - UBMSFSI.5	<p>On completion of this course, learner will be able to :</p> <p>CO1: To understand the multi-cultural diversity of Indian society.</p> <p>CO2: To appreciate the concept of linguistic diversity in relation to the Indian situation.</p> <p>CO3: To understand the concept of disparity as a rising out of stratification and inequality.</p> <p>CO4: To know the issue of the people with physical and mental disability.</p> <p>CO5: To know the Indian Constitution and Fundamental duties and rights.</p>



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F.Y.B.M.S. COURSE OUTCOME (COs) SEM II

COURSE TITLE AND COURSE CODE	COURSE OUTCOME
PRINCIPLES OF MARKETING COURSE CODE - UBMSFSII.1	<p>On completion of this course, learner will be able :</p> <p>CO1: To understand the importance in business practice of being marketing oriented.</p> <p>CO2: To evaluate market conditions and consumer needs when forming marketing strategies.</p> <p>CO3: To describe a range of common strategies for use with each of the various Marketing Mix tools: product, pricing, promotion and distribution.</p> <p>CO4: To apply an appropriate mix of such strategies to form a cohesive overall strategy to address given marketing tasks or situations.</p> <p>CO5: To learn from current events and real-world marketing situation to apply, illustrate and discuss different marketing strategies.</p>
PRINCIPLES OF MANAGEMENT COURSE CODE - UBMSFSII.7	<p>On completion of this course, learner will be able :</p> <p>CO1: To recognize the role of a manager and how it relates to the organization mission and Define management, its four basic functions and skills.</p> <p>CO2: To know critical management theories and philosophies and how to apply them.</p> <p>CO3: To recognize the concept of social responsiveness and it's benefits.</p> <p>CO4: To explain the relationship between strategic, tactical, and operational plans.</p> <p>CO5: To identify the stages of team development and the</p>

	skills a team must acquire to become effective.
INDUSTRIAL LAW COURSE CODE - UBMSFSII.2	<p>On completion of this course, learner will be able :</p> <p>CO1: To be aware of the present state of Industrial relations in India.</p> <p>CO2: To be acquainted with the concepts, principles and issues connected with the trade unions, collective bargaining, workers participation, grievance, and employee discipline and dispute resolution.</p> <p>CO3: To understand the various processes and procedures of handling Employee Relations.</p> <p>CO4: To equip knowledge about labour safety and welfare measures.</p> <p>CO5: To better understand Employees state Insurance Act.</p>
BUSINESS ENVIRONMENT COURSE CODE - UBMSFSII.6	<p>On completion of this course, learner will be able :</p> <p>CO1: Familiarize with the nature of business environment and its components.</p> <p>Co2: The students will be able to demonstrate and develop conceptual framework of business environment and generate interest in international business.</p> <p>CO3: Understand the definition of ethics and the importance and role of ethical behaviour in the business world today.</p> <p>CO4: To equip knowledge about political and legal environment and its impact on business organization.</p> <p>CO5: To know more about WTO, GATT and international agencies in international environment and its challenges.</p>
BUSINESS COMMUNICATION –II COURSE CODE - UBMSFSII.4	<p>On completion of this course, learner will be able :</p> <p>CO1: To write e-mails, memos, and business letters with different tones and for different purposes.</p> <p>CO2: To understand the importance of being an effective business communicator in today's changing workplace.</p> <p>CO3: To communicate effectively with colleagues in meetings by employing individual strengths and implementing knowledge of different working styles.</p>

	<p>CO4: To deliver professional oral presentation.</p> <p>CO5: To write a polished resume and cover letter and effectively prepare for and participate in interviews.</p>
<p>BUSINESS MATHEMATICS COURSE CODE - UBMSFSII.3</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To solve problems in the areas of business, simple and compound interest account, use of compound interest account, loan and consumer credit.</p> <p>CO2: To be aware about matrices and determinant of matrices.</p> <p>CO3: To be aware about the effects of various types and methods of interest account, Break Even Analysis.</p> <p>CO4: To understand numerical analysis and its application.</p> <p>CO5: To know in details about the concept, rules and application about derivatives.</p>
<p>FOUNDATION COURSE - II COURSE CODE - UBMSFSII.5</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To understand concepts of Liberalisation, Privatisation and Globalisation and its impact on employment & society.</p> <p>CO2: To acquire knowledge on the Human Rights.</p> <p>CO3: To be aware about ecology and its interconnectedness environmental concerns, causes of degradation, promoting sustainable development.</p> <p>CO4: Identify causes of stress and conflicts in the society.</p> <p>CO5: To enhance the ways at manage of stress and promote socialization.</p> <p>CO6: To learn various theories of motivations.</p>



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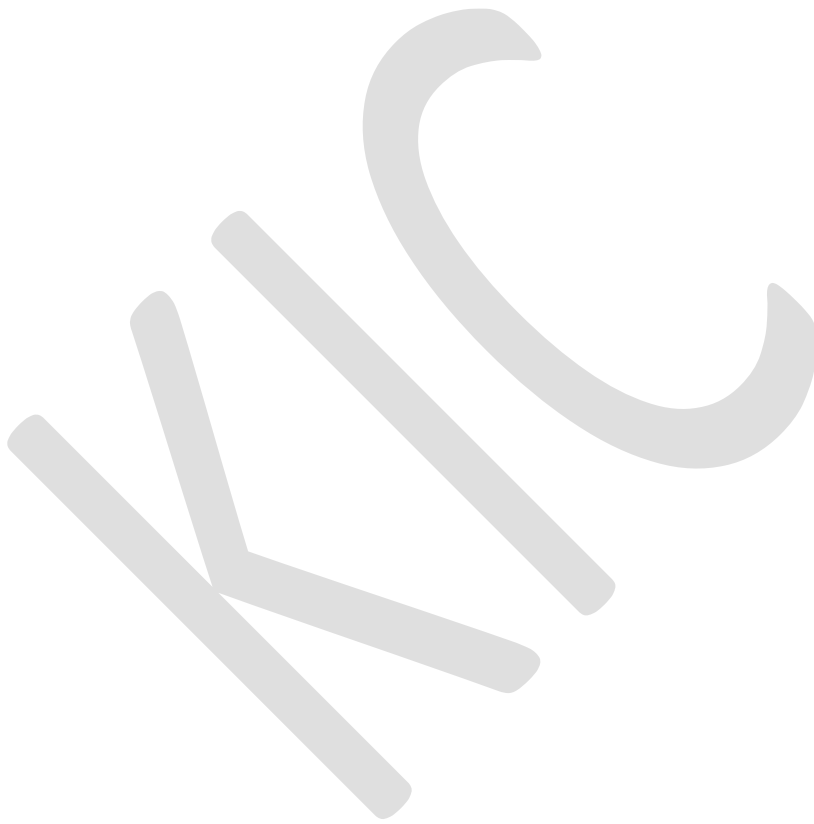
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S.Y.B.M.S. COURSE OUTCOME (COs) SEM III

COURSE TITLE AND COURSE CODE	COURSE OUTCOME
BUSINESS PLANNING AND ENTREPRENEURIAL MANAGEMENT COURSE CODE - UBMSSSIII.5	<p>On completion of this course, learner will be able :</p> <p>Entrepreneurship is one of the major focus areas of the discipline of management. This course introduces Entrepreneurship to budding managers.</p> <p>CO1: To understand the basic concepts of Entrepreneurship.</p> <p>CO2: To learn the theories of Entrepreneurs and to learn about the external influences in Entrepreneurial Development.</p> <p>CO3: To get acquainted with Women Entrepreneur – problems, challenges, SHG, Social entrepreneur.</p> <p>CO4: To know about Venture Capital, sources of finance for setting up business.</p>
ACCOUNTING FOR MANAGERIAL DECISION COURSE CODE - UBMSSSIII.6	<p>On completion of this course, learner will be able :</p> <p>CO1: To acquaint management learners with basic accounting fundamentals.</p> <p>CO2: To develop financial analysis skills among learners.</p> <p>CO3: The course aims at explaining the core concepts of business finance and its importance in managing a business.</p> <p>CO4: To solve the problems based on various acquired on Accounting & Managerial concepts.</p>
STRATEGIC MANAGEMENT COURSE CODE - UBMSSSIII.7	<p>On completion of this course, learner will be able :</p> <p>CO1: The objective of this course is to learn the management policies and strategies at every level to develop conceptual skills in this area as well as their application in the corporate</p>

	<p>world.</p> <p>CO2: To know about the various models of strategic Management such as BCG Matrix, GE 9Cell, Porter5 Forces, 7S Frame Work.</p> <p>CO3: This course deals with corporate level policy and Strategy formulation areas. This course aims to developing conceptual skills in this area as well as their application in the corporate world.</p> <p>CO4: To know the concept of Synergy . its types, relevance in today's business.</p> <p>CO5: To understand about Change Management.</p>
<p>INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT –I COURSE CODE – UBMSSSIII.3</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To learn basic concepts of Information technology, it's support and role in management, for managers.</p> <p>CO2: Module II comprises of practical hands on training required for office automation. It is expected to have practical sessions of latest-Office software.</p> <p>CO3: To understand basic concepts of E-mail, Internet and website's, domains and security therein.</p> <p>CO4: To recognize security aspects of IT in business, highlighting electronic transactions, advanced security features.</p> <p>CO5: To understand about the threats in Computer systems Information Security Environment in India with respect to real Time Application in Business.</p>
<p>FOUNDATION COURSE –III (Environmental Management) COURSE CODE - UBMSSSIII.4</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To Develop a basic understanding about issues related to health and education.</p> <p>CO2: To Gain an overview of significant skills required to address competition in career choices.</p> <p>CO3: To know the importance of developing a scientific temper towards technology and it's use in everyday life.</p> <p>CO4: To know about Non-Conventional energy sources- Wind, Bio-fuel, Solar, Tidal and Nuclear Energy.</p>

	<p>CO5: To equip with Innovative Business Models: Eco-tourism, Green marketing, Organic farming, Ecofriendly packaging, Waste management projects for profits ,other business projects for greener future.</p> <p>CO6: To know about Environment Degradation, global Warming and its impacts.</p>
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S.Y.B.M.S. COURSE OUTCOME (COs) SEM III

SPECIALISATION – FINANCE

COURSE TITLE AND COURSE CODE	COURSE CODE
CORPORATE FINANCE COURSE CODE - UBMSSIII.1	<p>On completion of this course, learner will be able :</p> <p>CO1: The objectives of develop a conceptual framework of finance function and to acquaint the participants with the tools techniques and process of financial management in the realm of financial decision making.</p> <p>CO2: The course aims at explaining the core concepts of corporate Finance and it's importance in managing a business.</p> <p>CO3: To providing understanding of nature, importance, structure of corporate Finance related areas and to impact knowledge regarding source of finance for a business.</p> <p>CO4: To understand about Time Value of Money – compounding and discounting</p> <p>CO5: Introduction to basics of Capital Budgeting (time value of money based methods) – NPV and IRR (Net Present Value and Internal Rate of Return).</p> <p>CO6: Importance of Risk and Return analysis in Corporate Finance.</p>
INTRODUCTION TO COST ACCOUNTING COURSE CODE - UBMSSIII.2	<p>On completion of this course, learner will be able :</p> <p>CO1: To understand the basic concepts and the</p>

	<p>tools used in Cost Accounting.</p> <p>CO2: To enable the students to understand the principles and procedure of Cost Accounting and to apply them to different practical situations.</p> <p>CO3: To solve problems related to Process Costing, Job Costing, and Cost Classification etc.</p> <p>CO4: To solve reconciliation of cost sheet and financial accounts.</p>
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S.Y.B.M.S. COURSE OUTCOME (COs) SEM III

SPECIALISATION – MARKETING

<p>CONSUMER BEHAVIOUR COURSE CODE - UBMSSSIII.</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: The basic objective of this course is to develop an understanding about the consumer decision making process and it's applications in marketing function of firms.</p> <p>CO2: This course is meant to equip undergraduate students with basic knowledge about issues and dimensions of Consumer Behaviour.</p> <p>CO3: Students are expected to develop the skills of understanding and analysing consumer information and using it to create consumer -oriented marketing strategies.</p> <p>CO4: To make the students about changes in consumer behaviours influences into business decisions.</p>
<p>ADVERTISEMENT COURSE CODE - UBMSSSIII.3.4.</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To understand and examine the growing importance of advertising.</p> <p>CO2: To understand the construction of an effective advertisement.</p> <p>CO3: To understand the role of advertising in contemporary scenario.</p> <p>CO4: To understand the future and career in advertising.</p>



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S.Y.B.M.S. COURSE OUTCOME (COs) SEM III

SPECILISATION HUMAN RESOURCE

<p>RECRUITMENT AND SELECTION COURSE CODE - UBMSSSIII.3.10</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: The objective is to familiarize the students with concepts and principles, procedure of Recruitment and Selection in an organization.</p> <p>CO2: To give an in depth insight into various aspects of Human Resource Management and make them acquainted with practical aspect of the subject.</p> <p>CO3: To make the students familiar with the process of selection and recruitment in the organisation so as to face the job interviews.</p> <p>CO4: To understand the policies of recruitment and selection in various organisations.</p>
<p>MOTIVATION AND LEADERSHIP COURSE CODE - UBMSSSIII.3.11</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To gain knowledge of the leadership strategies for motivating people and changing organizations.</p> <p>CO2: To study how leaders facilitate group development and problem solving and work through problems and issues as well as transcend differences.</p> <p>CO3: To acquaint the students about practical approaches to Motivation and Leadership and its application in the Indian context.</p> <p>CO4: To enhance their level of understanding in leadership qualities and traits.</p>



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S.Y.B.M.S. COURSE OUTCOME (COs) SEM IV

<p>BUSINESS ECONOMICS –II COURSE CODE - UBMSSSIV.5</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To understand the functioning of economy at the macro level.</p> <p>CO2: To understand how the economy is regulated through monetary and fiscal policies.</p> <p>CO3: To study the important indicators of the economy and their significance.</p> <p>CO4: To understand the working of economy.</p>
<p>BUSINESS RESEARCH METHODS COURSE CODE - UBMSSSIV.6</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: The course is designed to inculcate the analytical abilities and research skills among the students.</p> <p>CO2: The course intends to give hands on experience and learning in Business Research.</p> <p>CO3: To Apply a range of Quantitative and Qualitative Research Techniques to Business and Management Problems and issues.</p> <p>CO4: To understand and apply research approaches, techniques and strategies in the appropriate manner for managerial decision making.</p> <p>CO5: Explain and develop research methods and strategies in Research projects for enhanced Career Options.</p> <p>CO6: Examine diverse learning opportunities to develop analytical and soft skills through Research.</p>
<p>PRODUCTION & TOTAL QUALITY MANAGEMENT COURSE CODE - UBMSSSIV.7</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To acquaint learners with the basic management decisions with respect to production and quality management.</p>

	<p>CO2: To make the learners understand the designing aspect of production systems.</p> <p>CO3: To enable the learners apply what they have learnt theoretically.</p> <p>CO4: To know various quality enhancement methods and approaches in productions of goods and service.</p>
<p>INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT -II COURSE CODE - UBMSSSIV.2</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To understand managerial decisions making and to develop perceptive of major functional area of MIS.</p> <p>CO2: To provide conceptual study of Enterprise Resource Planning, Key issues in implementation. This module provides understanding about emerging MIS technologies like ERP, CRM,SCM and trends in enterprise applications.</p> <p>CO3: To learn and understand relationship between database management and data warehouse approaches, the requirements and application of data warehouse.</p> <p>CO4: To learn outsourcing concepts. BPO/ KPO industries, their structures, cloud Computing.</p>
<p>FOUNDATION COURSE-IV COURSE CODE - UBMSSSIV.3.01</p>	<p>On completion of this course, learner will be able :</p> <p>CO1: To understand significance of ethics and ethical practices in businesses which are indispensable for progress of a country.</p> <p>CO2: To learn the applicability of ethics in functional areas like marketing, finance and human resource management.</p> <p>CO3: To understand the emerging need and growing importance of good governance and CSR by organizations.</p> <p>CO4: To develop the practices and thoughts for a civilised citizen of the society so has to take better care of environment, human beings</p>



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S.Y. B.M.S. COURSE OUTCOME (COs) SEM IV

SPECIALISATION-FINANCE

COURSE TITLE AND COURSE CODE	COURSE OUTCOME
CORPORATE RESTRUCTURING COURSE CODE – UBMSFSIV.1.02	On completion of this course, learner will be able : CO1: To import knowledge relating to legal, accounting and practical implementation of corporate Restructuring. CO2: The subject covers the complex facts of corporate Restructuring process. CO3: To apply the gain knowledge in practical questions. CO4: To find the solution for various restructuring methods.
STRATEGIC COST MANAGEMENT COURSE CODE – UBMSFSIV.1.03	On completion of this course, learner will be able : CO1: To be familiar with an overview of strategic cost management, value analyzing and value engineering, various quality concepts. CO2: To solve practical problems of various costing methods such as ABC. CO3: To compare between Cost Audit and Management Audit and its application to get in depth knowledge. CO4: To get practical knowledge in handling cost variances and Responsibility costing.



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S.Y. B.M.S. COURSE OUTCOME (COs) SEM IV

SPECIALISATION – MARKETING

COURSE TITLE AND COURSE CODE	COURSE OUTCOME
RURAL MARKETING COURSE CODE – UBMSFSIV.1.06	On completion of this course, learner will be able : CO1: The objective of this course is to explore the students to the Agriculture and Rural Marketing environment so that they can understand consumers and marketing characteristics of the same for understanding and contributing to the emerging challenges in the upcoming global economic scenario. CO2; To know and understand the problems in Rural marketing. CO3: To handle the cases of various Companies with successive Rural marketing. CO4: To know the importance of Rural marketing in business strategy.
EVENT MARKETING COURSE CODE – UBMSFSIV.1.05	On completion of this course, learner will be able to : CO1: To understand the various signifiante of Event marketing. CO2: To develop the strategies about Event Marketing. CO3: To know the impact of Event marketing in business. CO4: To know the challenges and problems faced by Event marketing.



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S.Y. B.M.S. COURSE OUTCOME (COs) SEM IV

SPECIALISATION – HUMAN RESOURCE

COURSE TITLE AND COURSE CODE	COURSE CODE
TRAINING AND DEVELOPMENT COURSE CODE - UBMSSSIV.8	On completion of this course, learner will be able : Co1: It has been designed, keeping in view the needs of the organizations. CO2: Successful managerial performance depends on the individual's ability to observe, interpret the issues and modify his approach and behaviour. CO3: All organizations need to pay adequate attention to equip their employees. CO4: To understand about various training methods, its objectives and working in the organisation.
HUMAN RESOURCE PLANNING AND INFORMATION SYSTEM COURSE CODE – UBMSFSIV.7	On completion of this course, learner will be able : CO1: To be familiar with various HR concepts, HR planning. HR process, HR policies, HR programmes. CO2: To understand the process of Job Analysis, Recruitment and selection so has to get detail knowledge in the job market. CO3: To provide advance knowledge about HRP Practitioners, how to handle Management Process, compensation Management. CO4: To get detail information about Human Resource Information System its issues, challenges, application and importances.



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T.Y.B.M.S. COURSE OUTCOME (COs) SEM V

CORE COURSE

COURSE CODE & NAME	COURSE OUTCOME
COURSE CODE – 46001 LOGISTICS AND SUPPLY CHAIN MANAGEMENT	<p>On completion of this course, learner will be able:</p> <p>CO1 To gain knowledge about logistics & Supply Chain Management.</p> <p>CO2 To understand different types, approaches of logistics.</p> <p>CO3 To enhance the knowledge about the operation of supply chain management.</p> <p>CO4 To know the role of logistics and supply chain at regional to global level.</p>
COURSE CODE – 46002 CORPORATE COMMUNICATION & PUBLIC RELATIONS	<p>On completion of this course, learner will be able:</p> <p>CO1 To understand the concept of corporate communication and public Relation.</p> <p>CO2 To know the importance of Corporate Communication.</p> <p>CO3 To acquire knowledge about Crisis Communication.</p> <p>CO4 To learn about the theories and models of Public Relation.</p> <p>CO5 To learn about the Information Technology Communication application in Mass Media and Public Relation.</p>



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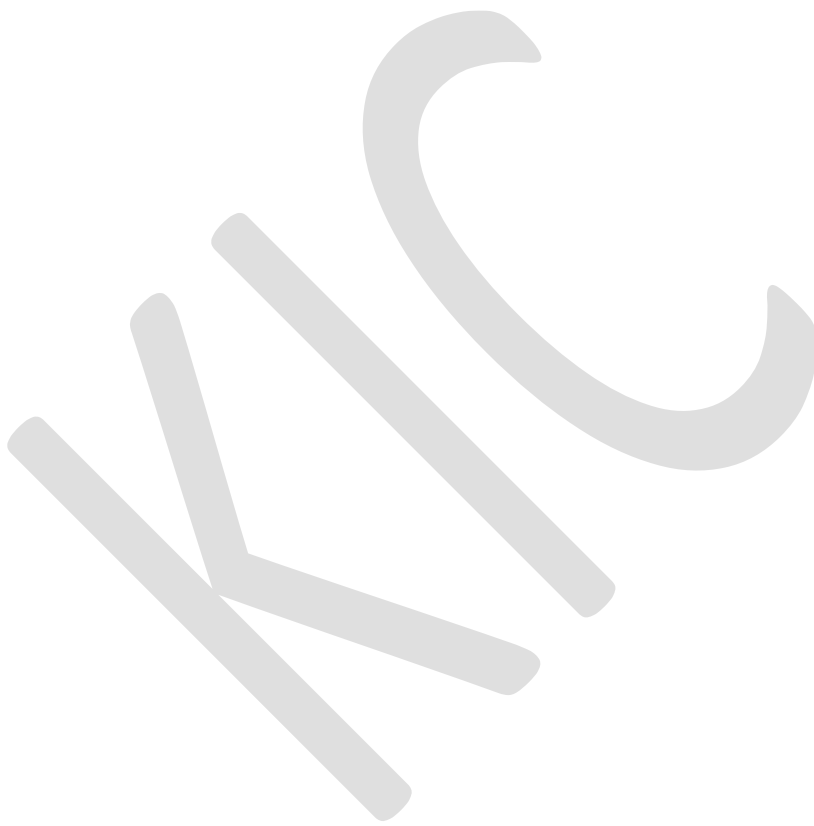
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T.Y.B.M.S. COURSE OUTCOME (COs) SEM V

SPECIALISATION : FINANCE

COURSE CODE & NAME	COURSE OUTCOME
COURSE CODE - 46003 INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	<p>On completion of this course, learner will be able:</p> <p>CO1: To equip the term such as RISK, RETURNS, Assets Pricing Model.</p> <p>CO2: To understand the concepts of Beta, standard deviation.</p> <p>CO3: To know various model & ways of security portfolio analysis.</p> <p>CO4: To familiarize with various investments avenues and Portfolio Management.</p>
COURSE CODE - 46012 FINANCIAL ACCOUNTING	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the application final accounts of the Companies.</p> <p>CO2: To solve the problems based on underwriting of shares and debentures.</p> <p>CO3: To handle the practical problems of foreign currency and investment.</p> <p>CO4: To focus on ethical behaviour and its significance in the financial accounting.</p>
COURSE CODE – 46018 DIRECT TAXES	<p>On completion of this course, learner will be able:</p> <p>CO1: To solve the problems based on the residential and non-residential status.</p>

	<p>CO2: Computation about various heads of incomes under direct taxes.</p> <p>CO3: Practical applicability of computation of taxes in India.</p> <p>CO4: To understand the deductions and exemptions.</p>
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<p>RISK MANAGEMENT COURSE CODE – 46015</p>	<p>On completion of this course, learner will be able:</p> <p>CO1 To familiarize the students the various concepts of Risk Management.</p> <p>CO2 To make the students know about the risk assurance.</p> <p>CO3 To introduce the various techniques of risk management.</p> <p>CO4: To solve problems based on calculation of returns and risk.</p>
<p>T.Y.B.M.S. COURSE OUTCOME (COs) SEM V SPECIALISATION : HUMAN RESOURCE</p>	
<p>COURSE CODE - 46005 FINANCE FOR HR PROFESSIONALS AND COMPENSATION MANAGEMENT</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: to enable them to make Prudent HR decisions.</p> <p>CO2: To know about various Compensation plans available for Human Resources.</p> <p>CO3: To learn about the issues related to compensation management and the legal framework of a country.</p> <p>CO4: To understand the role of various bodies involved in Compensation Management.</p> <p>CO5: To learn various approaches of Compensation Management used by the companies to attract, retain, motivate and to reward employee performance</p>
<p>COURSE CODE - 46008 - STRATEGIC HUMAN RESOURCE MANAGEMENT AND HR POLICIES</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand human resource management from a strategic perspective.</p> <p>CO2: e the policies available for Human Resources</p>

	<p>and its application in an organization.</p> <p>CO3 To learn the relationship between strategic human resource Management and organizational performance,</p> <p>CO4: To know about HRM functions and working of corporate strategies and policies.</p>
<p>COURSE CODE - 46014 INDUSTRIAL RELATIONS</p>	<p>On completion of this course, learner will be able:</p> <p>CO1 To learn Industrial Relations and the system in which it operates.</p> <p>CO2: To understand labour relations, industrial relations systems, and labour participatory processes at work.</p> <p>CO3: to be familiar with worker participation and participatory institutions and instruments of trade union representation.</p> <p>CO4: Understand the various processes and procedures of handling Employee Relations in Corporate environment.</p>
<p>COURSE CODE - 46011 PERFORMANCE MANAGEMENT AND CAREER PLANNING</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: The learner will understanding the process, models of performance management in organizations.</p> <p>CO2: To learn the various performance appraisal Techniques and methods for employees.</p> <p>CO3: To know the significance of career planning and practices through performance appraisal.</p> <p>CO4: the learner will able to Identify the various methods of motivation for employees in the organization.</p>
<p>T.Y.B.M.S. COURSE OUTCOME (COs) SEM V</p> <p>SPECIALISATION : MARKETING</p>	
<p>COURSE TITLE AND COURSE CODE</p>	<p>COURSE OUTCOME</p>

<p>CUSTOMER RELAITONSHIP MANAGEMENT 46013</p>	<p>On completion of this course, learner will be able:</p> <p>CO1:To know in details about the the concept of crm, relationship management, customer profitablity segments.</p> <p>CO2: To learn vrious CRM Marketing Inititatives, Customer Service and Data Management.</p> <p>CO3:To understand the impact CRM strategy, planning and impmentation in detail.</p> <p>CO4:To know about 3E of CRM management, Lead Management, Contact Management.</p>
<p>SERVICE MARKETING 46004</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To acquaint with various concepts of Introduction to Customer Relationship Management</p> <p>CO2: To understand CRM Marketing Initiatives, Customer Service & Data Management .</p> <p>CO3: To get knowledge about CRM Strategy, Planning, Implementation & Evaluation .</p> <p>CO4. To study the New Horizons in CRM.</p> <p>CO5: To handle and solve various Case Studies on Service Management.</p>
<p>E COMMERCE & DIGITIAL MARKETING 46007</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To study the advanatges, scope , disadvantrages, process parties, types of e commerce with special reference to India.</p> <p>CO2: To understand about various E- Business and applications, to distinguish between brick and motor business and e – business.</p> <p>CO3: To understand the impact of payment, security, and privacy and legal impact of e- business in India.</p> <p>CO4:To learn about digital marketing, blog marketing, Web Marketing, Podcast and vodcasts.</p>
<p>SALES AND DISTRIBUTION MANAGEMENT 46010</p>	<p>On completion of this course, learner will be able:</p>

	<p>CO1: To develop understanding of the sales & distribution processes in a marketing organization.</p> <p>CO2: To get familiarized with concepts, approaches and the practical aspects of the key decision making variables in sales management and distribution channel management.</p> <p>CO3: To gain experiential insights in the distribution strategizing and execution.</p> <p>CO4: To develop qualities and tactics for making a successful career in sales Course objectives .</p>
<h2>T.Y.B.M.S. COURSE OUTCOME (COs) SEM VI</h2> <h3>CORE COURSE</h3>	
<p>COURSE TITLE AND COURSE CODE</p>	<p>COURSE CODE</p>
<p>COURSE CODE - UBMSFSVI. PROJECT WORK</p>	<p>On completion of this course, learner will be able:</p> <p>CO1:CO1: Understand the topic selected fully and to use it for practical purpose.</p> <p>CO2: Identify the fundamental aspects associated with the project.</p> <p>CO3: Familiarise the relation with various variables involved in the research.</p> <p>CO4: Analyse fully the data received and collected through primary and secondary methods of data collecti</p>

<p>Course Code: UBMSFSVI.1 OPERATION RESEARCH</p>	<p>On completion of this course, learner will be able:</p> <p>CO1:-To help students to understand operations research methodologies.</p> <p>CO2:-To help students to solve various problems practically.</p> <p>CO3:To make students proficient in case analysis and interpretation</p>
<p>T.Y.B.M.S. COURSE OUTCOME (COs) SEM VI SPECIALISATION : HUMAN RESOURCE</p>	
<p>COURSE CODE – 86019 INDIAN ETHOS IN MANAGEMENT</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the concept of Indian Ethos in Management by the lessons learned through various Indian scriptures of Ramayana, Mahabharata, Bible, Quran etc.</p> <p>CO2: To compare Traditional Management System to Modern Management System like Chanakya Niti with present modern management principles.</p> <p>CO3: to analyse the various techniques of Stress Management through Yoga, Meditation etc.</p> <p>CO4: to learn about Familiarize the Evolution of Learning Systems in India from Gurukul system to Modern Classroom teaching.</p>

<p>COURSE CODE – 86004 HRM IN GLOBAL PERSPECTIVE</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understanding the various theoretical concepts and issues of HRM in Global Perspective.</p> <p>CO2: To know about of Expatriates and Repatriates.</p> <p>CO3: To Identifying the impact of cross culture on Human Resource Management.</p> <p>CO4: To be familiar with Workforce Management in the Business world.</p>
<p>COURSE CODE - 86007 ORGANISATIONAL DEVELOPMENT</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand various concepts related to Organizational Development.</p> <p>CO2: To know Issues and Challenges of Organizational Development.</p> <p>CO3: To know about various Organizational Development Programmes in Corporates.</p>
<p>COURSE CODE - 86010 HRM IN SERVICE SECTOR</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the concept and importance of HRM in service sector.</p> <p>CO2: To learn the process of how to manage e human resources in service sector business.</p> <p>CO3: To know the significance of human element in creating customer satisfaction through service quality.</p> <p>CO4: To be acquainting with various challenges faced in HRM service sector.</p>

T.Y.B.M.S. COURSE OUTCOME (COs) SEM VI

SPECIALISATION : FINANCE

<p>COURSE CODE – 86008 PROJECT MANAGEMENT</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the various issues associated with Project Management</p> <p>CO2: To know about of Project Management as a separate area of Management.</p> <p>CO3: to understand the relation between project management and organizational structure.</p> <p>CO4: To handle various criteria for project selection on the basis of feasibility report.</p>
<p>COURSE CODE – 86017 INDIRECT TAXES</p>	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the concept related to Goods and Service tax (GST)</p> <p>CO2: To calculate the charges under various heads of GST.</p> <p>CO3: To learn and Identify the layout of various documents like tax invoice, bill of supply, debit note, credit note, etc.</p> <p>CO4: To solve problems based on c CGST, SGST and IGST.</p> <p>CO5: To know about amount payable after eligible input tax credit.</p>
<p>COURSE CODE- 86005 INNOVATIVE FINANCIAL SERVICES</p>	<p>On completing the course, the learner will be able to:</p> <p>CO1: Illustrate the fundamental aspects of various issues associated with various Financial Services</p> <p>CO2: Evaluate the comprehensive overview of emerging financial services in the light of globalization.</p> <p>CO3: Enhance awareness of the role, functions and functioning of financial services.</p>
<p>COURSE CODE E- 86002</p>	<p>On completing the course, the learner will be able to:</p>

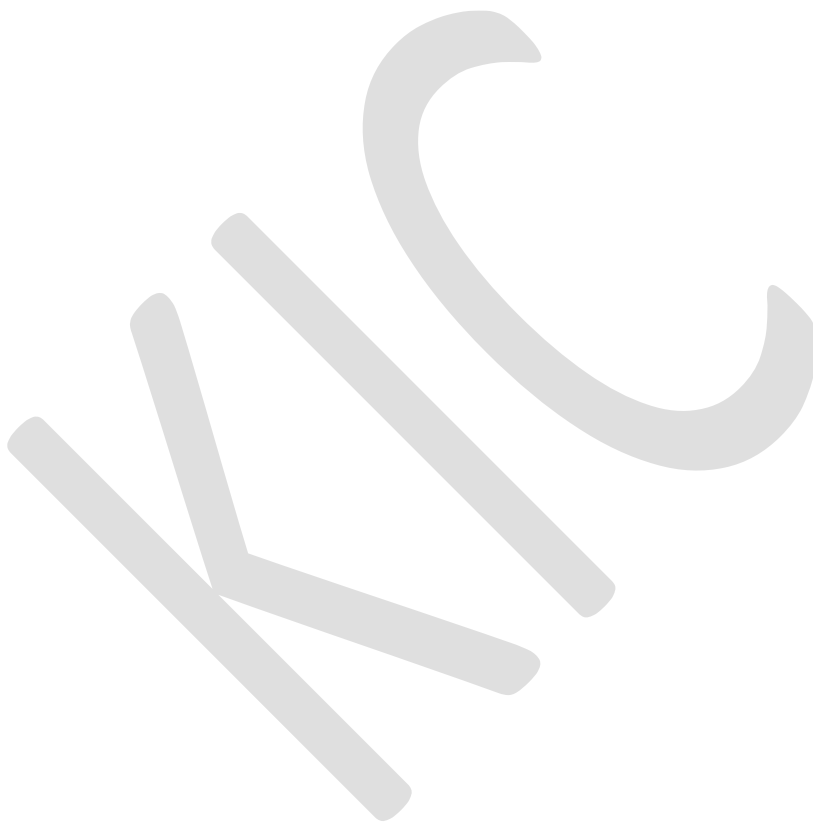
INTERNATIONAL FINANCE

CO1: Understand the fundamental aspects of various issues associated with International Finance.

CO2: Demonstrate basic knowledge of how international finance is calculated.

CO3: Equip students with the ability to analyse and make decisions relating to foreign currency.

CO4: Explain the different currencies with Indian rupee calculations of various countries of the world.





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T.Y.B.M.S. COURSE OUTCOME (COs) SEM VI

SPECIALSIATION : MARKETING

COURSE TITLE AND COUSE CODE	COURSE OUTCOME
BRAND MANAGEMENT COURSE CODE – 86003	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand various concepts of brand managements such as brand logo, brand tade mark,building brand blocks, scope and process of process of branding.</p> <p>CO2: To learn about the planning and implementing of various brand marketing programmes.</p> <p>CO3:To get information about brand personality, brand recognition, recall, responses, the brand value chain and quantative research techniques in branding.</p> <p>CO4: To frame branding strategy, brand Architecture , Brand Equity, Brand Hierarchy.</p>
RETAIL MANAGEMENT COURSE CODE – 86006	<p>On completion of this course, learner will be able:</p> <p>CO1: To familiarize the students with retail management concepts and operations.</p> <p>CO2: To provide understanding of retail management and types of retailers.</p> <p>CO3:To develop an understanding of retail management terminology including merchandize management, store management and retail strategy.</p> <p>CO4:To acquaint the students with legal and ethical aspects of retail management.</p> <p>CO5:To create awareness about emerging trends in</p>

	retail management.
INTERNATIONAL MARKETING COURSE CODE – 86009	<p>On completion of this course, learner will be able:</p> <p>CO1: To compare the difference between domestic marketing and international marketing, trade barriers, types of trade barriers in international marketing, role of WTO.</p> <p>CO2: To understand about how products are packaged at the international market, overseas distribution channels, export marketing.</p> <p>CO3: To get frame work about the various international marketing pricing policies.</p> <p>CO4: To know about how to enter the international markets, constraint in global territories, basis of market segmentations at international market.</p>
MEDIA PLANNING AND MANAGEMENT COURSE CODE –86012	<p>On completion of this course, learner will be able:</p> <p>CO1: To understand the over view of Media and Media planning, sources of media research.</p> <p>CO2: To get information about Media mix and Media strategy.</p> <p>CO3: To learn about Media Budgeting, its methods, process and strategy.</p> <p>CO4: To know about the Television metric, radio metric, print metric and evaluation of various media buys.</p>